

Batchbook

VERSUS

SALESFORCING

(FORCING SALES USING OTHER CRM PRODUCTS)

COMPARING THE 2 TYPES OF CUSTOMER RELATIONSHIPS



Batchbook helps you never forget a customer's name.

Batchbook helps you listen as much as you talk.

Batchbook helps you track your customer's success.

Batchbook helps you create a community of sharing.



Salesforcing makes your customer feel like a number.

Salesforcing makes you shout louder and louder each time.

Salesforcing only tracks your own success.

Salesforcing creates artificial communities populated by bots.